

Hello Amity Business Owners/Operators

Well, we're off and running into the "Freeze." We here in the City are attempting to push the idea of a Thanksgiving takeout and shop local campaign. We've attached the flyer; feel free to share and post.

Also, the state has been sending municipalities many updates and we'd like to share with you. Please see the attached emails and below. Lots of great resources in this information!

Finally, we here in the City are slowly improving and building on our business outreach lists. I know it's not all-inclusive, so please share this far and wide with your fellow business owners. Thank you.

Sincerely,  
Mike

City Administrator  
City of Amity, OR

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1. Sector specific operation guidelines are now available on the state's COVID-19 resource website: <https://govstatus.egov.com/OR-OHA-COVID-19>
2. Governor Kate Brown Announced \$55 Million in Financial Assistance to Support Oregon Businesses. The \$55 million in Coronavirus Relief Funds will be allocated to counties, with each county receiving a base of \$500,000 plus a per capita allocation of the remainder of the funds. The counties will be responsible for deciding how businesses apply to receive funds and communicating the application process to businesses. See the press release here.
3. Business Oregon has received additional funds from the State Emergency Board to support individual businesses. Funding and program details can be found in the press release below. Note: This application opens Thursday, Nov 19 and applications are reviewed on a first-come first-served basis. These funds are separate from the \$55M announced by Governor Brown.
4. Agriculture Community- The Oregon Department of Agriculture (ODA) and Oregon State University (OSU) Extension are again partnering to provide free KN95 masks to farmworkers, farmers, ranchers, fishers, food processors, and farm labor contractors to protect Oregon's food and fiber workers. ODA and OSU have regionally staged free KN95 masks for the agricultural community. Please call ahead to schedule a time for pick-up as many staff are safely working from home.
5. Oregon2Go (<https://oregon2go.com/submit-a-business>) - is a free online resource and marketing opportunity for restaurants to market their takeout and delivery options.

6. Built Oregon (<https://www.builtoregon.shop/>) - Oregon makers, growers and producers with shelf-stable products can sign up to sell on this online platform. Built Oregon works to support and accelerate the founders and companies through the state, and create inclusive opportunities to the next generation of entrepreneurs. Details/FAQ of what it means to be a seller on the online marketplace are attached. You can sign your business up for the platform here (<https://built-marketplace.sp-seller.webkul.com/index.php?p=login>).

7. Travel Oregon has great travel alerts (<https://traveloregon.com/travel-alerts/>) and FAQ pages (<https://traveloregon.com/things-to-do/faq-covid-19-oregon/>) to message about the freeze. Their industry COVID toolkit has also been updated (<https://industry.traveloregon.com/opportunities/marketing-co-ops-toolkits/toolkits/covid-19-toolkit/>).

8. Free training webinar provided by Travel Oregon and collaborators: Customer Service during COVID-19: Best Practices & Resources– Nov. 19 2:00 pm - 3:30pm, may be found here (<https://industry.traveloregon.com/opportunities/event/customer-service-during-covid-19-best-practices-resource/>). Register here ([https://traveloregon.zoom.us/webinar/register/WN\\_26Zmb5p8REzQswpVXrZVA](https://traveloregon.zoom.us/webinar/register/WN_26Zmb5p8REzQswpVXrZVA)). We hope sharing these resources out as fast as possible helps prepare our Willamette Valley businesses for resources that can help in difficult times.

Zimbra

mthomas@ci.amity.or.us

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**re Governor Kate Brown Announces Launch of 'Give the Gift of Oregon' Campaign to Support Local Businesses**

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**From :** CHRISTENSEN Jody \* GOV  
<Jody.Christensen@oregon.gov>

Wed, Nov 18, 2020 03:08 PM

**Subject :** re Governor Kate Brown Announces Launch of 'Give the Gift of Oregon' Campaign to Support Local Businesses

**To :** CHRISTENSEN Jody \* GOV  
<Jody.Christensen@oregon.gov>

Governor Kate Brown's Press Office

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STATE OF OREGON  
Office of the Governor  
**KATE BROWN**

**NEWS RELEASE****November 18, 2020****Media Contact:**[Liz Merah](#), Governor's Office, 503-877-8287[Allison Keeney](#), Travel Oregon, 541-990-2416[Nathan Buehler](#), Business Oregon, 503-689-3559**Governor Kate Brown Announces Launch of 'Give the Gift of Oregon' Campaign to Support Local Businesses***Oregon retailers are prepared for Oregonians to shop safe, shop local*

(Salem, OR) — Governor Kate Brown today announced the launch of the “Give the Gift of Oregon” campaign as part of a comprehensive effort to support local businesses statewide. Shopping local is more important than ever due to the significant economic hardships that COVID-19 has created for Oregon businesses across the state. As Oregonians do their part individually to contain the spread of the virus, businesses are implementing necessary health and safety measures to protect customers and employees so they can get back to business and stay open.

“Oregon’s businesses are the backbone of our communities and our economy, and I am encouraging all Oregonians to shop locally this holiday season,” said Governor Brown. “Strengthening our economy starts here at home. One way Oregonians can help is to spend locally to keep dollars with our homegrown businesses that are run by our neighbors, family,

and friends. Many local retailers are offering online, curbside pickup, and 'take-out' shopping options, making it easy for Oregonians to shop safely."

Travel Oregon and Business Oregon, the state's tourism and economic development agencies, are collaborating to carry out this consumer campaign, which runs from November 18 through December 31. The project aims to inspire Oregonians to keep it local and support their favorite businesses as they check off holiday gift lists. There are many ways to shop locally online, and through safe retail operations. Travel Oregon is also appealing to Oregonians to help offset a nearly 60% reduction in direct travel spending, including shopping and restaurant business, that has affected the entire state.

Oregonians will be able to find featured businesses across the state, along with gift ideas on [traveloregon.com/giftoforegon](https://traveloregon.com/giftoforegon). The campaign also highlights the Oregon Wine Board's *The Giving Season* efforts, as well as the [Built Oregon Marketplace](https://builtoregonmarketplace.com), an online platform that provides consumers with an opportunity to discover products from Oregon makers.

"Oregon's local businesses are the bedrock of the state's tourism economy – boutique Oregon accommodations, restaurants, coffee shops, breweries, wineries, attractions, tour operators, and retail shops that promote and sell Oregon-made products comprise the fabric of tourism in Oregon," said Todd Davidson, CEO of Travel Oregon. "COVID-19 continues to have a devastating impact on these businesses and, now more than ever, they need support. We encourage Oregonians to shop local this holiday season and to share hope by giving the gift of Oregon."

"The spending power of all of us this season can make a big difference," said Business Oregon Director Chris Cummings. "We continue to push out as many resources as we can, through funds from the CARES Act and our existing programs, and this promotion is just another way we can help. This also provides a great opportunity to discover incredible local products throughout Oregon."

There are many "buy local" campaigns happening throughout Oregon, and this statewide promotion will highlight many of these during the season on social media with the #GivetheGiftofOregon hashtag. Oregonians are encouraged to share their support on social media by sharing their purchases or favorite local businesses and using the hashtag. Oregon businesses and communities can learn more about participating in the campaign by visiting Travel Oregon's website: [industry.traveloregon.com/](https://industry.traveloregon.com/).

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[www.governor.oregon.gov](https://www.governor.oregon.gov)  
[Previous Press Releases](#)

[Natalie King](#) • Communications Director, Office of Governor Kate Brown • (503) 378-5965

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**re: NEWS RELEASE // More Grants to Help Oregon Small Businesses are on the Way**

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**From :** CHRISTENSEN Jody \* GOV  
<Jody.Christensen@oregon.gov>

Wed, Nov 18, 2020 02:30 PM

**Subject :** re: NEWS RELEASE // More Grants to Help Oregon Small  
Businesses are on the Way

**To :** CHRISTENSEN Jody \* GOV  
<Jody.Christensen@oregon.gov>

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FOR IMMEDIATE RELEASE

November 18, 2020

## More Grants to Help Oregon Small Businesses are on the Way

Salem, OR — As the economic impacts of the pandemic continue, the Oregon legislature and Governor Kate Brown have allocated millions more in grant funding for Business Oregon to deliver into the hands of small businesses across Oregon. On Monday, November 9<sup>th</sup>, the Emergency Board of the Oregon Legislature approved \$20 million more to Business Oregon's Emergency Business Assistance Grant Fund. This funding and program are **separate** from the \$55 million in funds the Governor also announced this week.

This grant fund has already put approximately \$25 million out into the community through four rounds of funding. The first four rounds were allocated from Business Oregon to intermediary lenders such as cities, counties, Community Development Financial Institutions (CDFIs), and Economic Development Districts (EDDs), who in turn granted the money to individual businesses. **With this new round, Business Oregon is able to fund businesses directly.** The grants are available to small businesses that have seen lost revenue due to the pandemic, and that meet a minimal set of requirements.

“This funding is timely, as we face the sharp increase in COVID-19 under this new wave of the pandemic,” said Business Oregon Director Chris Cummings. “These grants can help our small business owners today, but to get back to business in the long haul we’ve got to do what it takes now to stop the spread of this virus.”

This round makes some changes to previous rounds of grant funding under the program, so that more businesses can access the funds. Businesses with up to 100 employees can apply, whereas previous funding was limited to those with up to 25 employees, to ensure smaller businesses could access the funds first.

Most previous rounds also targeted businesses that did not already receive assistance through the CARES Act (such as PPP, EIDL, City of Portland Small Relief Program, the Oregon Cares Fund for Black Relief + Resiliency and other programs funded with CARES Act funds). This round will now consider applications from businesses with 1 to 25 employees that **have** already received anywhere from \$100,000 to \$1 million in funding from these federal resources. Businesses with 26 to 100 employees are eligible regardless of the amount of federal resources they received (up to \$1,000,000), if they meet other program requirements.

Businesses are eligible to receive up to \$200,000 in grant funding as detailed in the grant application. To be eligible, a business must show it was prohibited from operations by the [Governor’s Executive Order 20-12](#), or demonstrate a 25% reduction in sales over a 30-day period in 2020 compared to a comparable period in 2019.

Tomorrow, Thursday November 19, the application form and additional details will be found on [Business Oregon’s website](#). If the application is not yet posted in the morning, a time estimate will be provided on the web page. Grants will be reviewed on a first-come first-served basis, and will be allocated so that there is an equitable geographic distribution of funds as dictated by the Oregon Legislature.

The application portal will close once applications totaling \$25 million in requested grants are received. Business Oregon will reopen the portal if any funds remain after reviewing those initial applications for eligibility.

Additional resources and information on COVID-19 response can be found on the [department’s website](#), and the [Governor’s COVID-19 web page](#) has the latest guidance.

**Business Oregon**, the state’s economic development agency, invests in Oregon businesses, communities, and people to promote a globally competitive, diverse, and inclusive economy. The agency’s services span rural community development and infrastructure financing; business retention, expansion and recruitment; export promotion and international trade; investments in industry research and development and entrepreneurship; small business assistance; and support for arts and cultural organizations. Learn more at [www.oregon4biz.com](http://www.oregon4biz.com).

**Media Contact:** [Nathan Buehler](#) 503-689-3559

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